

Social Media Member (1)

Qualification:

Current member of PDA, active member in local chapter at least one (1) year preceding election.

Term:

Two years

Overall Responsibilities and Duties:

The Chapter Board Social Media Member is responsible for upkeep of the chapters' LinkedIn and Twitter accounts as well as ensuring the website is up-to-date with the most recent information. The Social Media Member will be appointed at the same time as officers. The Social Media Member shall assist the Chapter Officers in their duties and may take on specific roles as directed by the Chapter President.

1. Serves on the chapter board of directors
2. Attends all local chapter business and board meetings (if possible).
3. Updates the chapter website.
4. Handles general chapter correspondence, mailings, and newsletter
5. Responds to email and social media queries.
6. Promote events through social media.
7. Attends to all electronic media needs of the board.