



**Sponsor Q3 & Q4 of 2022  
Receive Discounted 2023 Rates**

SPONSORSHIP OPPORTUNITIES 2022

# 2022 Q3 & Q4 Sponsorship

The Midwest Chapter serves pharmaceutical professionals and education organizations from the Midwestern United States.

Our in-person events draw individuals from states such as Illinois, Indiana, Michigan, Minnesota, Missouri, Ohio, Texas and Wisconsin.

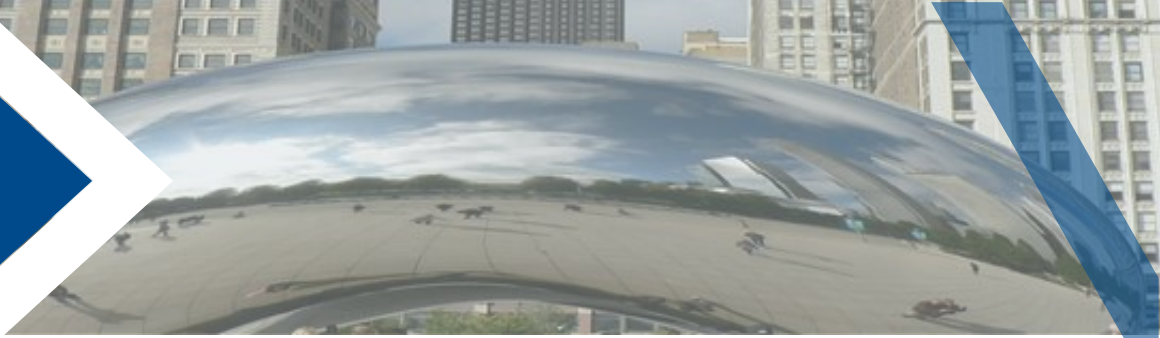
Our virtual events have attendee's from around the world!

\* 2023 Annual Sponsorship Discount Rates:  
Platinum: \$3,400      Gold: \$3,150  
Silver: \$2,700

## Platinum Sponsorship

- \* Free Sponsorship (Vendor Table & 1 Event Registrant) at the October 2022 Midwest Flagship Event in Indianapolis
- \* 20% Attendance Discount on 2022 In-Person Events
- \* 10% Discount on 2022 Single Event Sponsorship
- \* Logo on Printed Material and Event Promotions
- \* Logo with Link in E-Blasts
- \* Logo with Link on Website

# \$2,000



## SPONSORSHIP OPPORTUNITIES 2023

### ANNUAL SPONSORSHIP BENEFITS

### ANNUAL SPONSORSHIPS EVENT SPONSORSHIPS

	Platinum \$4,000	Gold \$3,500	Silver \$3,000
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Special recognition as key sponsor at PDA Midwest Meetings*	ALL Meetings	ALL Meetings	ALL Meetings
List of attendees* that gave PDA Midwest consent to share their information, in accordance with PDA Privacy Policy	All In-Person Meetings	2 Chapter Flagship Events	1 Chapter Flagship Event
Prominent placement of company logo in all marketing materials **	X	X	X
Company Logo and Website on Chapter's website and sponsor's page	X	X	X
Dedicated space/link in the event e-brochure and/or handout for company info	X	X	X
Member interview spotlight on LinkedIn & Chapter website	X	X	X
BOGO ticket for each dinner meeting that is sponsored***	X	X	
Free sponsorship (Vendor Table & 1 Event Registrant) at Chapter's flagship event	Both flagship events	One flagship event	
<b>OR</b>	<b>OR</b>	<b>OR</b>	
One technical topic webinar	X	X	
Opportunity to share a pre-recorded video to promote your company during the meeting****	60 sec. length		

\*Excluding partnered or special events

\*\*Marketing materials include the event website, email, social media, etc.

\*\*\*Offer expires 10 days before each event

\*\*\*\* Videos must be received 10 day before the event date