



SPONSORSHIP OPPORTUNITIES 2023

ANNUAL SPONSORSHIP BENEFITS	ANNUAL SPONSORSHIPS		EVENT SPONSORSHIPS	
	Platinum	Gold	Silver	Bronze
	\$4,000	\$3,500	\$3,000	\$2000
Special recognition as key sponsor at PDA Midwest Meetings*	ALL Meetings	ALL Meetings	ALL Meetings	ALL Meetings
List of attendees* that gave PDA Midwest consent to share their information, in accordance with PDA Privacy Policy	ALL Meetings	2 Chapter Flagship Events	1 Chapter Flagship Event	-
Prominent placement of company logo in all marketing materials **	✓	✓	✓	✓
Company Logo and Website on Chapter's website and sponsor's page	✓	✓	✓	✓
Dedicated space/link in the event e-brochure and/or handout for company info	✓	✓	✓	-
Member interview spotlight on LinkedIn & Chapter website	✓	✓	✓	-
BOGO ticket for each meeting that is sponsored***	✓	✓	-	-
Free sponsorship (Vendor Table & 1 Event Registrant) at Chapter's flagship event	Both flagship events	One flagship event	-	-
OR	OR	OR	-	-
One technical topic webinar	✓	✓	-	-
Free sponsorship (Vendor Table & 1 Event Registrant) at Chapter's Networking events	-	-	-	✓
Opportunity to share a pre-recorded video to promote your company during the meeting****	60 sec. length	-	-	-

*Excluding partnered or special events

**Marketing materials include the event website, email, social media, etc.

***Offer expires 10 days before each event

**** Videos must be received 10 day before the event date