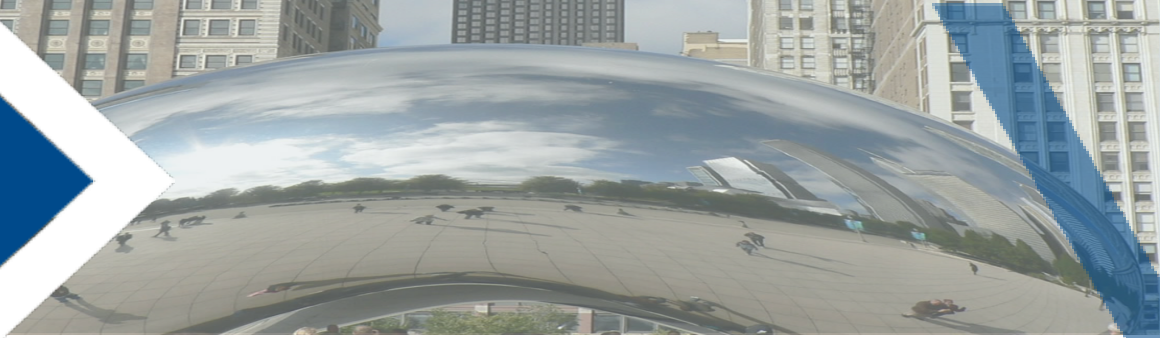


Annual Sponsorship Opportunities

Sponsorship Level	Cost	Sponsorship Attributes
Platinum	\$4,000	<ul style="list-style-type: none"> - Recognition as key sponsor at all PDA-MW meetings - List of attendees for all events - Prominent placement of company branding in all marketing materials - Company branding and website link on PDA-MW sponsor page - Dedicated link (or placement) in the event e-brochure (or handout) for company - Member interview spotlight on LinkedIn & PDA-MW sponsor Page - BOGO ticket for each meeting that is sponsored - Free sponsorship (table & 1 registrant) at both Flagship Event OR One technical topic webinar - Pre-recorded 60-second video to promote company
Gold	\$3,500	<ul style="list-style-type: none"> - Recognition as key sponsor at all PDA-MW meetings - List of attendees for the Flagship events - Prominent placement of company branding in all marketing materials - Company branding and website link on PDA-MW sponsor page - Dedicated link (or placement) in the event e-brochure (or handout) for company - Member interview spotlight on LinkedIn & PDA-MW sponsor page - BOGO ticket for each meeting that is sponsored - Free sponsorship (table & 1 registrant) at one Flagship Event OR One technical topic webinar
Silver	\$3,000	<ul style="list-style-type: none"> - Recognition as key sponsor at all PDA-MW meetings - List of attendees for one Flagship Event - Prominent placement of company branding in all marketing materials - Company branding and website link on PDA-MW sponsor page - Dedicated link (or placement) in the event e-brochure (or handout) for company - Member interview spotlight on LinkedIn & PDA-MW Sponsor Page - Free sponsorship (table & 1 registrant) at PDA-MW Dinner Event
Bronze	\$2,500	<ul style="list-style-type: none"> - Prominent placement of company branding in all marketing materials - Company branding and website link on PDA-MW sponsor page - BOGO ticket for each meeting that is sponsored
Lanyard / Badge	\$2,000	<ul style="list-style-type: none"> - Company branding on lanyards and badges at all in-person events - Prominent placement of company branding in all marketing materials - Company branding and website link on PDA-MW sponsor page



Individual Event Sponsorship Opportunities

Event Type	Sponsorship Level	Cost	Sponsorship Attributes
Webinar	Gold	\$300	<ul style="list-style-type: none"> - Commercial slide at the beginning of webinar - Recognition in e-mail / social media correspondence of webinar
	Platinum	\$500	<ul style="list-style-type: none"> - 6' Display Table - 1 admission to the event
Dinner / Lunch Event	Gold	\$1,200	<ul style="list-style-type: none"> - 6' Display Table - 2 admissions to the event - Breakfast, Networking, or Lunch Sponsor - 3-minute podium time for company promotion
	Platinum	\$1,200	<ul style="list-style-type: none"> - 6' Display Table - 2 admissions to the event - Breakfast, Networking, or Lunch Sponsor - 3-minute podium time for company promotion
	Gold	\$900	<ul style="list-style-type: none"> - 6' Display Table - 1 admission to the event - Break Sponsor - 2-minute podium time for company promotion
	Silver	\$600	<ul style="list-style-type: none"> - 6' Display Table - 1 admission to the event
	Bronze	\$300	<ul style="list-style-type: none"> - Commercial slide at the beginning of conference - Recognition in e-mail / social media correspondence
Conference			
Social Event			<ul style="list-style-type: none"> - Contact PDA Midwest at info@pdamidwest.org
Event Swag			<ul style="list-style-type: none"> - Contact PDA Midwest at info@pdamidwest.org